

An illustration of an underwater scene. The background is light blue with small blue bubbles. At the top, a fishing hook with a red lure is visible. Several fish are swimming: a green fish near the top right, a purple fish near the top left, a brown fish with blue spots near the bottom left, and an orange fish near the bottom right. The text 'DON'T TAKE THE BAIT' is written in large, bold, red letters with a blue outline. The letter 'O' in 'DON'T' is replaced by a stylized open mouth with white teeth and a pink tongue. The word 'THE' is smaller and positioned between 'TAKE' and 'BAIT'.

DON'T TAKE THE BAIT

Spear phishers target employees via fraudulent emails. They do this to gain access to computer systems, sensitive information or organisational funds.

By looking out for a few simple signs you can reduce the likelihood of falling for a spear phishing attack.

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Know the signs. Don't take the bait.

CPNI

Centre for the Protection
of National Infrastructure

To find out more about spear phishing, look out for the 'Don't Take the Bait' campaign.