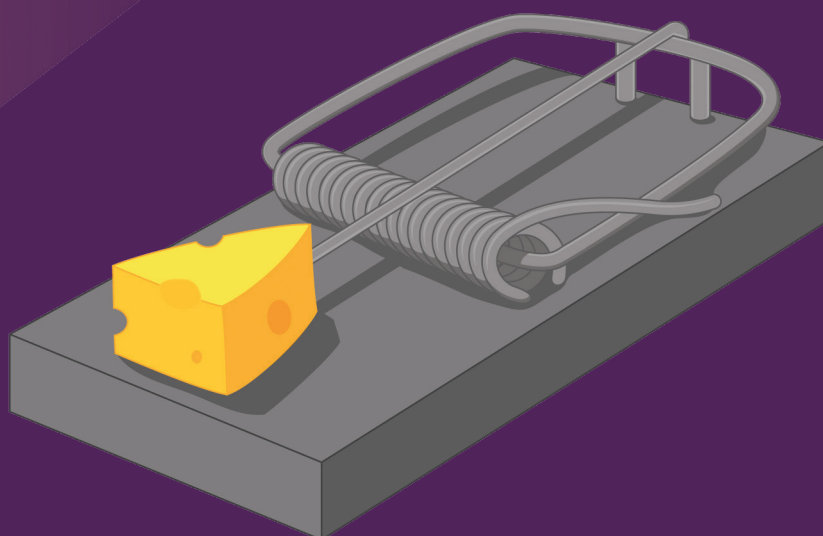


# DON'T TAKE THE BAIT

Do you know what a  
spear phishing attack looks like?



**Know the signs. Don't take the bait.**

**CPNI**

Centre for the Protection  
of National Infrastructure

Spear phishers target employees via fraudulent emails. They do this to gain access to computer systems, sensitive information or organisational funds. By looking out for a few simple signs you can reduce the likelihood of falling for a spear phishing attack.

To find out more about spear phishing, look out for the 'Don't Take the Bait' campaign.