

Don't go viral for the wrong reasons

Social Media Auditors are members of the public who act in a provoking manner with the aim to generate controversial video content to post online.

What Social Media Auditors want	What you should do
To provoke a response	Remain professional
To generate as much content as possible	Limit interaction and remove yourself from the encounter

Keep any interactions polite and short, while being mindful that such activity could be cover for more hostile intent.

If you suspect Auditor activity, report it to ▼



Remember:
Auditors want their content to go **viral**.
The best defence is to make their interactions with you **forgettable**.

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